



# Press Release

## Queensland's favourite pie goes National

Nothing more Australian than an Aussie meat pie! Now after 6 years since opening their first store in Ipswich, Big Dad's Pies celebrates with the expansion into their new manufacturing facility at Heathwood, in Brisbane's south.

This multimillion dollar purpose built 3,000sqm manufacturing facility, the vision of CEO and founder Stephen Donnelly, incorporates new blast freezing equipment with the technology to snap freeze product in less than two hours.

"This facility is now a premier bakery manufacturing facility in Brisbane enabling us to increase our production capacity and SNAP freeze the freshness and quality of our products in a single operation. What this means is that we are now able to take our ever popular range of pies, pastries and cakes right across Australia" said Stephen Donnelly.

The opening celebration of the manufacturing facility on the 29<sup>th</sup> April coincided with the production of the 10 millionth meat pie coming off the production line as witnessed by the Honourable Bernie Ripoll, federal member for Oxley, CEO Stephen Donnelly and Noel Donnelly, 'Big Dad' himself.

Under the watchful eye of Big Dad, a pastry baker for over 70 years, the company has been producing and indulging Australian's taste buds with freshly baked products daily. Noel Donnelly has created an outstanding set of his own recipes, the most famous being the "Big Dad's Pie", made with 95% fat free premium Aussie beef and a unique blend of ingredients.

Big Dad's Pies has grown rapidly over the last 6 years to a franchise system with 40 stores. As an Australian company with retail sales over \$20 million annually, the business employs over 250 local Queenslanders in retail and manufacturing positions.

Big Dad's Pies currently produces over 10,000 pies a day, and over 100,000 pastry products each week.

With the introduction of the snap freezing process, General Manager Dean Atkins expects production to double in the next two years and lead to the addition of a further 40 stores throughout northern Queensland and New South Wales.

"We're dedicated to delivering the best fresh bakery products, outstanding customer service and excellent value for money to more Australians, and our new manufacturing facility will help us to achieve our goal", said Dean Atkins.

### **Big Dad's Pies**

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